

Superbrands



3M

ACCORHOTELS

ACE

ACER

ACQUA PANNA

ADIDAS

AEG

AGIP

AIA

AIR FRANCE

AIRONE

AJAX

ALESSI

ALFA ROMEO

ALGIDA

ALICE

ALITALIA

ALLIANZ

ALPITOUR

AMADORI

AMERICAN EXPRESS

ANTONIO AMATO

APEROL

API

APRILIA

AQUAFRESH

ARISTON

ARNOLDO MONDADORI

ARTEMIDE

AS DO MAR

ASICS

ASPIRINA

AUCHAN

AUDI

AURORA

AUTAN

AUTOGRILL

AVERNA

AVIS

AXA

BACARDI

BACI PERUGINA

BAILEYS

BANCA M.P.S.

BARBIE

BARILLA

BASSETTI

BAULI

BAYER

BECKS

BEGHELLI

BEL LEERDAMMER

BELPAESE

BENETTON

BERLONI

BERLUCCHI

BERTOLLI

Superbrands

Superbrands



BEST WESTERN

BIANCHI

BIC

BIOThERM

BISTEFANI

BLACKBERRY

BLACK&DECKER

BLOCKBUSTER

BMW

BNL

BONDUELLE

BORMIOLI

BP

BRANCA

BRAUN

BREIL

BRIDGESTONE

BRITISH AIRWAYS

BROSWAY

BTICINO

BURGER KING

CAFFAREL

CALVIN KLEIN

CALVIN KLEIN

CALVIN KLEIN

CALZEDONIA

CAMPARI

CANALE5

CANDY

CANON

CARAPELLI

CARLSBERG

CARREFOUR

CARTASI

CASA MODENA

CASIO

CASTORAMA

CASTROL

CAT - CATERPILLAR

CHATEAU D'AX

CHICCO

CHIQUITA

CHIVAS REGAL

CIF

CINZANO

CIRIO

CITIBANK

CITROEN

CITTERIO

CLEMENTONI

CLINIQUE

COCA-COLA/COCA-COLA LIGHT

COIN

COLGATE

COLUMBIA TRI-STAR

COLUSSI

CONAD

Superbrands

Superbrands



CONSORZIO PROSCIUTTO DI PARMA
CONSORZIO PROSCIUTTO SAN DANIELE
CONVERSE
COOP
CORONA
CORRIERE DELLA SERA
CORRIERE DELLO SPORT
COSTA CROCIERE
CRODINO
CUKI
DANONE
DASH
DE AGOSTINI
DE CECCO
DE FONSECA
DE LONGHI
DECATHLON
DELL
DELSEY

DEUTSCHE BANK
DHL
DIERRE
DIESEL
DIETORELLE
DIVANI & DIVANI
DIVELLA
DIXAN
DOIMO
DOM PERIGNON
DOVE
DUCATI
DURACELL
EASYJET.COM
E-BAY
EDISON
ELECTROLUX
ENEL
ENERGIZER

EPSON
ERG
ESSELUNGA
ESSO
EVIAN
EXPEDIA
F.LLI BERETTA
F.LLI CARLI
FABBRI 1905
FABRIANO
FANTA
FASTWEB
FEBAL
FEDEX
FERRARELLE
FIAT
FILA
FINDUS
FISHER-PRICE

Superbrands

Superbrands



FISSAN
FLUIMUCIL (ZAMBON)
FNAC
FOPPA PEDRETTI
FORD
FOSSIL
FOX
FRANCO ROSSO
FRISKIES
FUJI FILM
FUJITSU SIEMENS
GABETTI
GAGGIA
GALBANI
GANCIA
GARDALAND
GATORADE
GAZZETTA DELLO SPORT
GENERAL MOTORS

GENERALI
GILLETTE
GIOCHI PREZIOSI
GOODYEAR
GOOGLE
GORGONZOLA
GRAN SOLEIL
GRANAROLO
GRATTAEVINCI
GRIGIO PERLA
GUESS
GUINNESS
GUZZINI
H&M
HAAGEN-DAZS
HARIBO
HARLEY-DAVIDSON
HAVANA CLUB
HEINEKEN

HERTZ
HOLIDAY INN
HONDA
HOOVER
HOTMAIL
HP
HUGGIES
I VIAGGI DEL VENTAGLIO
IBERIA
IDEAL STANDARD
IKEA
IL SOLE 24 ORE
ILLY CAFFE'
INDESIT
INFOSTRADA
ING DIRECT
INTEL
INTER
INTERFLORA

Superbrands

Superbrands



INTESA SANPAOLO
INTIMISSIMI
INVERNIZZI
ITALIA I
JACUZZI
JOHNSON & JOHNSON
JUVENTUS
KAPPA
KAWASAKI
KELLOGG'S
KIMBO
KINDER
KLEENEX
KLM
KNORR
KODAK
KRAFT
LA 7
LA MURRINA

LA PERLA
LA RINASCENTE
LA STAMPA
LACOSTE
LAGOSTINA
LANCIA
LANCOME
LAND ROVER
LASONIL
LAVAZZA
LEGO
L'ESPRESSO
LEVI STRAUSS
LG ELECTRONICS
LINDT
LIP
LIPTON
LOACKER
LONGINES

L'OREAL
LOVABLE
LUFTHANSA
LURISIA
LUXOTTICA
LYSOFORM
M&M'S
MAESTRO
MAGNUM
MANDARINA DUCK
MARS
MARTINI
MASTERCARD
MATTEL
MC DONALD'S
MEDIASET
MEDIAWORLD
MEDIOLANUM
MELINDA

Superbrands

Superbrands



MELLIN
MENABREA
MERCEDES
MERIDIANA
MICHELIN
MICROSOFT
MIELE
MILAN
MINI
MOET & CHANDON
MOMENT
MONOPOLI
MONTANA
MONTENEGRO
MONTORSI
MORETTI
MOTOGUZZI
MOTOROLA
MOULINEX

MSC CROCIERE
MSN MESSENGER
MTV
MULINO BIANCO
NATIONAL GEOGRAPHIC
NEGRONI
NEOBOROCILLINA
NERO PERUGINA
NESCAFÉ'
NESPRESSO
NESQUIK
NESTLÉ'
NEUTRO ROBERTS
NIKE
NIKON
NINTENDO
NISSAN
NIVEA
NOKIA

NOVI
NUTELLA
OBI
OLYMPUS
OMEGA
OMINO BIANCO
ORAL-B
OREGON SCIENTIFIC
ORIGINAL MARINES
PAGINE GIALLE
PAGLIERI
PAGO
PAM
PAMPERS
PANASONIC
PANINI
PANORAMA
PANORAMA
PANTENE

Superbrands

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PARAH
PARMACOTTO
PARMIGIANO REGGIANO
PASTIGLIE LEONE
PEG PEREGO
PENTAX
PEPSI COLA
PERLANA
PERMAFLEX
PERONI
PERRIER
PERSOL
PEUGEOT
PEUGEOT MOTORCYCLES
PHILADELPHIA
PHILIPS
PIAGGIO/VESPA
PIONEER
PIRELLI

PIRELLI-RE
PLASMON
PLAYMOBIL
PLAYSTATION
POCKET COFFEE
POSTE ITALIANE
POST-IT
POZZI GINORI
PRINGLES
PRITT
PUMA
Q8
RAI /RAI SAT
RANA
RAS
RAVENSBURGER
RAY-BAN
RED BULL
RE-MAX

RENAULT
REPUBBLICA
REX
RIMMEL
RISO GALLO
RISO SCOTTI
ROBERT BOSCH
ROCCHETTA/BRIO BLU
ROCHER
RONCATO
ROSSIGNOL
ROVAGNATI
RTL
RYANAIR
SAAB
SACLA'
SAECO
SAI
SAILA

Superbrands

Superbrands



SAIWA

SALMOIRAGHI

SALOMON

SAMSONITE

SAMSUNG

SAN BERNARDO

SAN CARLO

SAN PELLEGRINO

SANDISK

SANT'ANNA

SARATOGA

SASSO

SATURN

SCAVOLINI

SCOTCH

SCOTTEX

SCOTTONELLE

SDA

SEGAFREDO

SEIKO

SENFTER

SHEBA

SHELL

SHIMANO

SIEMENS

SINGER

SKY

SMART

SMEG

SNAIDERO

SOLVAY

SONY

SONY ERICSSON

SPERLARI

STAEDLER

STAR

STAR HOTELS

SUPERENALOTTO

SUZUKI

SWAROVSKI

SWATCH

TAMOIL

TDK

TECNOCASA

TEFAL

TELECOM

THE BRIDGE

TIC TAC

TICKET RESTAURANT

TIM

TIMBERLAND

TISCALI

TISSOT

TNT

TORO ASSICURAZIONI

TOSHIBA

TOTAL

Superbrands

Superbrands



TOYOTA
TRE
TRENITALIA
TRIUMPH
TRONY
TRUDI
TUTTOSPORT
TWENTIETH CENTURY FOX
TWININGS
ULIVETO
UNICREDIT
UNIEURO
UPS
VAILLANT
VALLEVERDE
VALTUR
VAPE
VELUX
VENTANA

VERA
VERGNANO
VESPA
VEUVE CLIQUOT
VICHY
VICKS
VISA
VODAFONE
VOIELLO
VOLKSWAGEN
VOLTAREN
VOLVO
VORTICE
WALT DISNEY/DISNEY CHANNEL
WHIRLPOOL
WIND
WINDOWS
WWW.LASTMINUTE.COM
X-BOX

YAHOO
YAMAHA
YOMO
ZARA
ZONIN
ZOPPAS

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